

Communities of Opportunity Interim Governance Group Meeting Notes

July 22, 2015

Members Present: Michael Brown, Patty Hayes, Betsy Jones, Jeff Natter, Adrienne Quinn, Tony To, Michael Woo

Staff Present: Alice Ito, Kirsten Wysen, Jennifer Martin, A.J. McClure, Holly Rohr Tran

Welcome, agenda review and announcements

Alice Ito welcomed the group and noted that Communities of Opportunity (COO) staff have assigned leads according to these bodies of work:

- Kirsten Wysen, overall project management;
- Cheryl Markham, capital;
- Alice Ito, governance;
- Aaron Robertson; policy and systems change;
- AJ-McClure, outreach and community engagement.

Jeff Natter announced that on July 14, the Pacific Hospital Preservation Development Authority (PHPDA) governance council voted to co-fund Communities of Opportunity. Aligned funding in the amount of \$150,000 is available this year, and additional funding is available for future years. The founders and PHPDA are working on a Memorandum of Understanding which will guide investments.

Adrienne Quinn announced that Best Starts for Kids was approved (8-1) by the Metropolitan King County Council to be placed on the November ballot. COO will receive 10% of levy funds. Council has asked that a COO implementation plan be presented to it, and that there be Council representation on the governance group.

Governance

Shared result and grounding values

Alice reminded the group of its shared result and grounding values statement and asked that members be mindful of these as they moved into the next discussions.

Conflict of Interest policy

This policy, discussed and approved by all members (during Living Cities Chicago trip and via email) was affirmed by all present.

Questions for Sept 21 day-long meeting

Jennifer Martin (The Seattle Foundation) worked with the group to gather questions and topics related to COO governance, to be used for framing discussion at the upcoming day-long meeting.

Based on this discussion, staff will recommend an agenda for the upcoming Sept. 21 meeting.

Learning Community

Kirsten Wysen oriented the group toward this agenda item by reminding them of the COO 3 interlocking parts graphic. This fall's event will serve as the kick-off for the countywide aspect of COO, the Learning Community or "Public Innovators Lab," staffed by the Harwood Institute.

AJ McClure noted that staff are working to plan a 2 ½ day event (Sept. 29-Oct. 1) at the Tukwila Community Center. Approximately 100 community members will be invited to attend free of charge.

Meeting discussion included:

- Consider time and capacity when looking at invite list; ambitious to request quality representation from small organizations for 3 days
- Option 1 allows those already committed to this work to get the greatest value from attending
- Need to follow through on our earlier assurances that the learning collaborative would have broader reach.
- One-page application process proposed
 - Teams (approx. 3 individuals per site) invited apply
 - Consider allowing smaller jurisdictions to partner together as a team
- Clear communication about event, develop one-pager for IGG members to share and recruit attendees
 - Not just to learn about the work already in process, but to develop community engagement skills
 - Be clear about time commitment/expectation that teams be there for all 3 days
 - Articulate to communities benefits of attendance
 - Sponsorship for lost wages/childcare, etc. (pending submittal of estimate to founders and approval of budget). On application, ask something like *"Are there financial considerations that would prevent you from attending?"*
- Consider using the workshop to develop a community toolkit
- Prioritize attendance of COO-funded sites and policy/systems grantees; also consider benefit to our partners when evaluating other applications.

IGG recommended the event be named "Community Innovators Workshop (sponsored by Communities of Opportunity)." AJ will suggest this to the Harwood Institute.

Alice noted that if anyone has suggestions for specific invitations/recruitments, they should connect with AJ by the end of next week (IGG members not present at this meeting will be contacted for input).

Staff will develop proposed criteria and staffing plan for application review and an overall event budget.

Co-Design Update and additional investments

Renewed efforts are being made to keep the Interim Governance Group informed regarding site co-design progress.

Rainier Valley

Tony To (site lead) noted that a Rainier Valley steering group has been created. The team is looking at how to include the housing piece more fully.

In addition, funding was recently obtained for an opportunity center near Othello. Community members are working to focus the community on making this an education and economic development hub with commercial- or market-based employment training. IGG members expressed support for this vision.

The Rainier Valley and SeaTac/Tukwila sites are both working on Food Innovation District plans – these are mutually seen as complementary and compatible initiatives.

SeaTac

Adam Taylor (site lead) was not present; staff reported positive progress with the Food Innovation Network strategies.

White Center

Sili Savusa (site lead) was not present; staff reported that the group has been working on economic opportunity/education connections.

IGG members affirmed that there are lots tangible things happening in communities as a result of COO work and suggested these “progress reports” be in written form on an ongoing basis. These should tell the stories of work in communities and also be explicit about things that are not going well in order to flag policy barriers that are responsible for keeping communities from moving forward.

The Co-Design period is being extended; staff reported that additional funding is being considered. Staff were directed to develop background and a proposal specifying additional funding by site for full IGG discussion at the 9/21 meeting.

Next steps

Adaptive Leadership

In preparation for the Sept. 21 meeting, Jennifer Martin previewed the Adaptive Leadership handout, asking attendees to consider what are the values, loyalties and losses/risks that you are bringing to this work.

The Sept. meeting will address the adaptive challenge of adapting and expanding COO.

Adrienne proposed the IGG dine together the evening of 9/21 after the meeting.

A suggestion was made to convert the already scheduled November meeting to an all-day meeting or to select a new date (earlier in the fall).

It was noted that for the October Living Cities Learning Community in Dallas, a delegation of 8-10 will attend.

Results-Based Accountability (RBA) training on 7/28.

The group viewed the draft agenda and discussed anticipated attendance. It was noted that the work of this meeting is not to change the overall framework for COO, but to further develop Capital-related work.

Next meetings:

- Mon, Sept 21, at Global to Local, 2800 S 192nd St, Ste 104, SeaTac
- Community Innovator Workshop, Sept 29, 30 and Oct 1, Tukwila Community Center
- Thurs., Oct. 8 at Bethaday Community Learning Space, White Center
- Oct 13-14, Dallas Living Cities Learning Community meeting
- Mon, Nov 30, at HomeSight, 5117 Rainier Ave S, Seattle

Interim Governance Group Members:

1. Michael Brown, The Seattle Foundation
2. Deanna Dawson, Sound Cities Association
3. David Fleming, PATH
4. Hilary Franz, Futurewise
5. Patty Hayes, Public Health-Seattle & King County
6. Betsy Jones, Executive's Office, King County
7. Paola Maranan, The Children's Alliance
8. Gordon McHenry, Jr, Solid Ground
9. Jeff Natter, Pacific Hospital PDA
10. Adrienne Quinn, King County Department of Community and Human Services
11. Sili Savusa, White Center CDA
12. Adam Taylor, Global to Local
13. Tony To, HomeSight
14. Michael Woo, volunteer

COO Staff:

- Alice Ito, The Seattle Foundation (TSF)
- Kirsten Wysen, King County, PHSKC
- Cheryl Markham, Department of Community and Human Services (DCHS)
- Aaron Robertson, TSF
- Nadine Chan, Evaluation, PHSKC
- AJ McClure, DCHS and PHSKC
- Sharon Bogan, Communications, PHSKC
- Bao-Tram Do, TSF
- Holly Rohr Tran, PHSKC